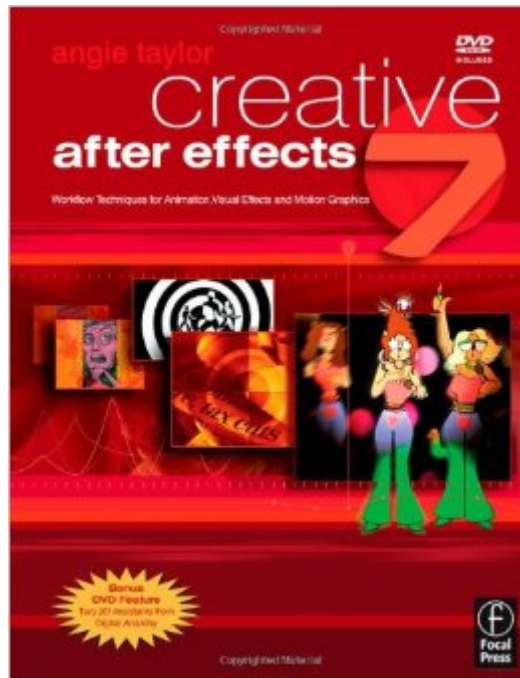


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# Creative After Effects 7: Workflow Techniques For Animation, Visual Effects And Motion Graphics



## Synopsis

Realize your creative potential with a working knowledge of After Effects 7. Renowned artist and designer Angie Taylor demonstrates professional workflows and inspires with practical tutorial lessons that help put the theory (and you!) to work. You'll learn from a comprehensive survey of the new interface and features, with illustrated techniques for animation, visual effects and motion graphics. Practice exercises to reinforce essential techniques, and continuous projects challenge you with fantastically creative uses of the application. The companion DVD includes everything you'll need to complete the tutorials as well as an array of bonus plug-ins and demo software.

## Book Information

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Average Customer Review: 3.2 out of 5 stars [See all reviews](#) (6 customer reviews)

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## Customer Reviews

As another reviewer noted, this book is filled with typographical errors as well as mistakes that make for a frustrating learning experience. Figure and file references are often wrong, causing considerable confusion. It's too bad because apparently there is a some of good information and instruction in the book. The book is written from a Mac and British perspective and has modernist type examples that might not appeal to everyone. This however doesn't explain why a proofreader wasn't used before this book was published. I haven't finished it yet and I don't know if I will. Being led down several dead ends already due to the typos, I'm getting discouraged. Update: I'm still slogging through this book (I've already highlighted places in it, so I'm pretty much stuck with keeping it) and I'm becoming more sympathetic with the reviewer who said to avoid this thing. Mistakes are rife and the grotesque images used in some of the examples (Fig. 3.21 and 7.1

especially) are real turn-offs. Everyone buying After Effects wants to use the special effects actually in the program. This book devotes a whole 34 pages out of 566 specifically to Effects. Quite a let down. Update: Finally completed this mess! Don't waste your money on this thing unless you want to see one of the most error filled books you've ever encountered. This is something a junior high student would be ashamed to submit. In addition, the freelance writer of this book apparently doesn't want anyone to really learn her "secrets" about animations, such as "talking" animals. So only just enough information is given to fill the book but not enough to really teach anyone how to accomplish the given tasks.

This book is so filled with typos and the accompanying dvd has so many support files missing that it is really discouraging, i really struggled to understand what the author meant to say or instruct that actually learned a few workarounds for a few things, i guess that's a good thing but not when you spend 8 hours in a 2 hour lesson. Obviously absolutely nobody proof read this book before going to printing, nor they checked the dvd either. Just don't waste your money, try AE apprentice from the Chris and Trish Meyer, waaaaaaaaaaaaaaaaay better book and carefully published.

Angie Taylor's approach to teaching After Effects follows an overall generalized and simple step by step rhetoric, which serves both the newbie or advanced user seeking a good reference. Even though it's about as readable as an Algebra II textbook, Angie's method truly familiarizes even the lamest of lamens with all the knowhow to get you started in the world of motion graphics. Before you know it you'll have most hot key's memorized while whizzing through pre-comps and parentings. Yes it's true this book has numerous errors which are initially frustrating, but as you learn the program the typos and mistakes become trite. Oh and as I said, it's not the most exciting thing. Have a pot of coffee ready to go - learning AE is tiresome. And, if you seek a text for compositing and blue/green screening there are better texts out there. Angie's book is best described as a full program overview not specializing on any one section in particular. Cheers!

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